



# Real Estate Solutions

**VICKERS**  
PROPERTIES  
 **GROUP**





# From Doll Houses to Dream Homes

## Some little girls dream of their wedding day. Jennifer Vickers dreamed about houses.

Big houses. Little houses. Town homes. Houses with big yards. Craftsmen. Modern. By the age of seven she had acquired her first: a three story Victorian. Sure, it was a dollhouse, but it was perfect.

It only made sense that Jennifer would later begin her career in housing. As Public Relations and Events Manager for Houston Habitat for Humanity Jennifer connected with the importance of homeownership in the day-to-day lives of families. She also learned, hands-on, what goes into quality construction.

## But it's not just Jennifer's job site experience that makes her an excellent Realtor®.

Jennifer brings years of operations and public relations success to each transaction she closes. Combined with the valuable real estate expertise of her Kelly Simon Properties team, she is able to deliver value to buyers, sellers and renters across the Houston market.

Jennifer Vickers knows that each transaction is as unique as her clients and the homes they want to buy, sell or rent. She also knows that, even when you aren't actively engaged in the market, you're thinking ahead to your next step: when will you outgrow your current home and need to find a bigger one? Is it time to cash out the equity in a property? How much do I need to save for a downpayment on my dream home? Where can I find a landlord who will actually answer my calls?

## Let Vickers Properties Group be your real estate resource.

No matter if your primary concern is how to stage your home for the best possible sales price or how to clean up your credit to qualify for your first mortgage, you've come to the right place.



## Why Sell with Vickers Properties Group?

You're ready to see your property. And, while you're looking forward to seeing the world "SOLD" posted from the curb, you know there's a lot to consider along the way. One of your first decisions is to select a real estate company and real estate agent who'll join you in the process.

## Exceeding your Expectations

You deserve much more than a sign in the yard, fliers in a box and an occasional viewing. You deserve an agent who will be at your side from beginning to end, ensuring that your property sells smoothly and you get the most money possible from the sale. You deserve Jennifer Vickers as your agent to:

### Pricing

Price your home strategically so you're competitive with the current market and price trends.

### Staging

Recommend staging strategies for your home to cast a positive light on the features most important to buyers.

### Search Engine Optimization

Optimize your home's internet presence, including plenty of professional photographs and key-word-driven descriptions of your property.

### Availability

Market your properties availability via social media, email, direct mail and viewings to find prospective buyers.

### Marketing

Provide you with updates detailing marketing efforts and progress, including quantified results.

### Agent

Walk you through each step of the selling process, from listing to close, and go the extra step to facilitate repairs, courier and other hands on task management saving you time and stress.

## Ensuring the Best Exposure

Jennifer Vickers' local real estate market expertise means she's able to interpret all data that dictates the optimum pricing strategy, so your property will be priced to sell. Every market is unique so Vickers Properties' marketing plans and staging strategies effectively target and attract your potential buyers. We dig deep to learn the unique selling points of your property and neighborhood. It's a formula for success.

And, of course, we'll take the time to listen, understand your challenges and goals and answer any questions you may have along the way.

## Being a Step Ahead

We understand how important it is to be "in the know" when you're selling your property. That's why we work closely with all parties in the transaction to ensure an on-time closing and keep you updated every step of the way.

Your needs always come first. At Vickers Properties Group, we provide the service we agree to, in the ways that work for you, whether its once a week, once a day, by phone, email or text message. That's how we'll do it. You'll always be kept in the loop.

## When you work with Vickers Properties Group, you get:

- ▶ An experienced real estate agent with an expertise in the selling process from listing to close
- ▶ Marketing savvy and tools to get your home top-tier exposure
- ▶ An allied partner looking out for you and your home throughout the selling process
- ▶ Expertise in listing, pricing, staging and selling your home to the right buyer quickly

## Vickers Properties Group commits to helping you sell your home by:

- ▶ Smoothing the way for your listing and sale with guaranteed satisfaction
- ▶ Providing knowledgeable pricing and staging to make sure your home puts its best foot forward
- ▶ Using unique marketing systems to maximize your property's exposure
- ▶ Guaranteeing satisfaction - our relationship is dependent upon meeting and exceeding your needs



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# Why Buy with Vickers Properties Group?

Jennifer Vickers loves helping buyers find and acquire their dream home! That's why she works with each client individually, taking time to understand their unique lifestyles, needs and wishes.

## When you work with Vickers Properties Group, you get:

- ▶ A knowledgeable and professional real estate agent
- ▶ A committed ally to negotiate on your behalf
- ▶ The systems in place to streamline buying your home
- ▶ The backing of a trusted company, Keller Williams Realty

## Vickers Properties Group commits to helping you with your home search by:

- ▶ Previewing homes in advance on your behalf
- ▶ Personally touring homes and neighborhoods with you
- ▶ Keeping you informed of new homes on the market
- ▶ Helping you preview homes on the Web
- ▶ Advising you of other homes that have sold and for how much
- ▶ Working with you until we find the home of your dreams
- ▶ Guiding you to make a winning offer and helping you arrive successfully at the closing table

**“Jennifer helped us sell our house in 5 days! We needed to sell quickly and without Jennifer's help we couldn't have done it. Jennifer goes above and beyond what is expected and always has great advice.”**

Cyndie & Rob, Rice Military

**“This was our second house to buy with Jennifer's help. She is so sweet and attentive. She is always trying to help us get exactly what we want. I highly recommend working with her.”**

Charlee & Xavier, East Sabine & Eldridge North







## Why bring your business to Vickers Properties Group?

**“We were able to score our dream home in Lazybrook and close in less than a month all because of her. From putting in our offer to hugs at closing everything was so incredibly organized. We were in a multiple offer scenario and she made our offer a complete package that made us stand out from the others that were on the table. She will put you at ease during the stressful periods through constant communication. Her background in public relations really is such a benefit for her clients as she has such good rapport with every party she works with. I could go on and on, but overall anyone would be very lucky to work with Jennifer.”**

- Meghan & Dillon, Lazybrook

Regardless of whether you are buying or selling your home, building a real estate investment portfolio or managing existing rental properties, working with Vickers Properties Group is always seamless. With each transaction, you can expect that Jennifer Vickers will exceed your expectations.

### Technology

Leading-edge tech tools and training give Jennifer Vickers the advantage in effectively finding the perfect home for her buyers and marketing sellers' properties.

### Knowledge

Jennifer Vickers stays ahead of trends in the real estate industry through comprehensive, industry-leading training curriculum and research resources. It's what prepares the Vickers Properties team to provide you with unparalleled service. As a proud Graduate Realtor Institute (GRI) designee, Jennifer has gained in-depth knowledge on technical subjects as well as a solid cognation of knowledge and skills to navigate the current real estate climate - no matter what its condition.

### Reliability

Founding on the principals of trust and honesty, Kelly Simon Properties emphasizes the importance of having the integrity to do the right thing, always putting your needs first. Jennifer Vickers firmly believes that her success is ultimately determined by the legacy she leaves with each client served.

### Track Record

Vickers Properties Group's strong growth is proof that when you offer a superior level of service, word spreads fast! Jennifer Vickers bring her clients best in class service because she is constantly training, has strong broker services, including top-of-the-industry compliance standards and is motivated to achieve for each client. But don't just take her word for it; past clients speak volumes about what you can expect in the future.



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